Beat: Technology

French company -The Acrelec Group- to acquire HyperActive Technologies

Technology to restaurants and retailers

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USPA NEWS - The Acrelec Group, the world's leading provider of customer experience technology and digital transformation solutions for the foodservice and retail industries, has acquired Pittsburgh-based HyperActive Technologies, the leading U.S. supplier of outdoor restaurant technology.

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Founded in 2001, HyperActive Technologies provides quick service and fast casual restaurants with outdoor digital displays, order confirmation software and drive-thru service timers. Its products are widely used by over 40 major restaurant brands.

The company quickly rose to its leadership position by providing innovative solutions such as offering the first outdoor digital display with LED lighting and Power over Ethernet connectivity. The Acrelec Group, headquartered in St.Thibault, France, provides end-to-end integrated solutions that include kiosks, digital displays, order confirmation boards, tablet and table service systems, drive-thru and mobile technology. The company has extensive experience working with the world's leading brands to design and implement highly customized solutions. Acrelec currently supports over 20,000 self-service kiosks in 49 countries.

The growth of self-service kiosks is being fueled by industry's desire to enhance the customer's experience and improve service. Outside of the U.S., one Acrelec customer is generating 90% of their indoor orders through kiosks. Acrelec is equally as enthusiastic about bringing HyperActive's drive-thru solutions to foodservice establishments outside of the U.S. 'Our products have changed the operational effectiveness of America's drive-thrus. We are excited to share the success of our products with the rest of the world,' said Joseph J. Porfeli, chief executive officer for HyperActive.

Source : HyperActive Technologies

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